



OHIO EDUCATION ASSOCIATION

The Ohio Education Association (OEA) is seeking to hire an experienced campaign operative to serve as a Political Advocacy Consultant (UniServ Political Advocacy Consultant) to carry out plans to engage members and local leaders in the political and legislative process. The position reports to the Director of Organizing and Member Engagement and is based in Columbus, Ohio.

### **Responsibilities**

- Assists in the development, coordination, and implementation of OEA's grassroots legislative and political training programs;
- Assists in the planning, coordinating, and organizing of FCPE programs;
- Assists in state and federal grassroots lobbying and political action programs as assigned;
- Recruits and trains members and/or grassroots volunteers for various aspects of a local grassroots plan, legislative advocacy or elected office campaign;
- Analyzes and appropriately utilizes research, voter files, polling results and other data to develop and implement campaign modelling, targeting and communications strategies;
- Assists in planning and developing local, district, regional, and state coalitions and campaigns;
- Coordinates a political and legislative feedback system from members, staff and leaders;
- Assists in the development, coordination and implementation of political activities regarding candidate endorsement and campaign assistance;
- Assists staff in developing and implementing legislative and political strategies, activities, and developing and conducting training programs;
- Promotes the association political, legislative and governmental affairs activities;
- Supports field operations as assigned;
- Serves as a liaison/advisor and subject matter expert as assigned;
- Attends major conferences, workshops, etc. in areas of assignment and disseminates relevant information obtained at said approved professional training;
- Performs other duties as assigned by the immediate supervisor within the job description.

### **Required Knowledge, Skills & Abilities**

- Bachelor's Degree (Master's or law preferred)
- Three to five years of successful experience on an electoral campaign with a significant role (e.g. manager, field director or communications director) and/or

- three to five years of experience on the staff of a major officeholder such as a Mayor, Governor or other statewide official, or Member of Congress.
- Demonstrated knowledge and experience in the operation of political campaigns through multiple election cycles, including:
    - Participation in State and/or local legislative advocacy campaigns.
    - Statewide ballot initiative campaigns.
    - Campaigns for elected office at the state or local level.
    - Knowledge of federal legislation and policy-making process.
    - Demonstrated experience in recruiting, training and managing union members or grassroots volunteers for various aspects of a legislative advocacy or campaign for elected office.
    - Ability to understand and demonstrate the effective use of political and other demographic data, including but not limited to public opinion data as well as the use of voter files for modeling and targeting.
    - Ability to analyze and appropriately utilize research and polling results to develop campaign targeting and communications strategies.
    - Proven abilities to create and execute a successful fund-raising campaign.
    - Ability to recruit, train and coordinate volunteers and maintain an effective and efficient volunteer database.
    - Ability to develop and effectively execute a member candidate recruitment program.
  - Excellent communications skills, both written and oral, and excellent interpersonal skills.
  - Ability to communicate the association's legislative and political programs to members, staff, legislators, elected officials, and other groups (e.g. allied organizations, businesses, or religious groups). Familiarity with and understanding of issues important to the association.
  - Understanding of and experience in the development and execution of independent, non-coordinated campaigns in support of or in opposition to candidates for elected office.
  - The ability to support candidates for elected office from both major political parties.
  - Ability to focus on multiple projects simultaneously and successfully.
  - Willingness to work evenings, weekends and extended hours typically associated with campaign work as needed to achieve the goals of the OEA.

### **Authority and Relationships**

Responsible to the immediate supervisor; recommends policy and procedure changes to and through the immediate supervisor.

### **Benefits Overview and Application Information**

This is a bargaining unit position that offers outstanding benefits to employees and eligible family members, including health, dental and vision insurance; retirement plan and 401(k); paid vacation and sick leave, and paid holidays. OEA provides liberal training and

professional development opportunities and a year-long mentoring program for new employees.

**Application and Other Information**

Immediate Supervisor: Ryan Dunn

Office Location: 225 E. Broad St., Columbus, OH 43215

Salary and benefit in accordance with the 2021-2025 OEA/PSU Master Contract

**OEA is an Equal Employment Opportunity Employer**

**Consideration is given to all applicants without regard to age, ancestry, sex, race, color, creed, religion, sexual orientation, gender, gender identification, marital status, national origin, residence, disability, economic status, military status, genetic information; on the basis of pregnancy, childbirth, or related medical conditions; or, degree of association activity.**