The Ohio Education Association (OEA) is seeking a Membership Consultants (UniServ Membership Consultant) to join the Organizing and Member Engagement team. The Membership Consultant is a critical role in the organization, responsible for planning, executing, and evaluating OEA membership activities to achieve OEA’s statewide membership recruitment, retention and engagement strategy and goals, with attention to approaches that support an organizing model.

The position reports to the Director of Organizing and Member Engagement, and is based in Columbus, Ohio.

RESPONSIBILITIES
• Plans, develops, and implements OEA’s membership recruitment, retention, and engagement strategy
• Plans, develops, and implements OEA’s engagement strategy for millennial and early career educators to ensure the vitality and sustainability of the OEA’s membership pipeline
• In consultation with the department director and other designated staff, develops and implements strategies and tactics to build local association capacity and leadership development
• Recommends membership promotion and experiences that create loyalty, enthusiasm, and engagement by OEA members
• Researches, collects, and analyzes membership data and trends; develops and communicates membership recruitment, retention, and engagement best practices
• Plans and conducts training for local leaders and OEA staff aimed to support and effectively implement membership best practices
• Assists in the development of membership materials
• Coordinates and implements member benefit communication strategies
• Acts as an OEA resource and source of information in areas of assignment
• Serves as a resource consultant and program presenter in areas of assignment
• Serves as a staff consultant to assigned governance groups
• Supports field operations as assigned
• Serves as a liaison/advisor and subject matter expert as assigned
• Attends major conferences, workshops, etc. in areas of assignment and disseminates relevant information obtained at said approved professional training
• Performs other duties as assigned by the immediate supervisor within the job description

REQUIRED KNOWLEDGE, SKILLS & ABILITIES
• Bachelor’s degree
• Minimum of three to five years of experience in developing and implementing evidence-based, membership engagement strategies
• At least 1-year field organizing experience is strongly preferred
• Demonstrate knowledge and experience with the following:
  o Identifying and developing strategies aimed at building and retaining membership segments and measuring and analyzing the effectiveness of such strategies.
  o Contemporary organizing methods and tools.
  o Planning, developing, and implementing engagement strategies for millennial and early career educators.
  o Local capacity-building.
  o Using social media and other digital communication tools.
  o Executing effective on-the-ground and online strategies that support member engagement and broaden and deepen member loyalty, enthusiasm, and activism.
  o Researching, collecting, and analyzing membership data and trends; and,
  o Developing and communicating membership recruitment, retention, and engagement best practices.
• Ability to:
  o Present, translate and facilitate discussion on membership recruitment, retention, and engagement strategy to groups.
  o Apply research when communicating and translating the association's membership recruitment, retention and engagement strategy and goals and programs to members, staff, and other groups.
  o Motivate, engage, and mobilize members and leaders.
  o Utilize adult learning theory to plan and conduct professional development for OEA members, leaders and OEA staff at conferences and events aimed to support and effectively implement membership best practices and develop leaders; and,
  o Communicate ideas and concepts clearly and effectively orally, in writing and with contemporary electronic technologies. Effective public speaking skills.
• Excellent time-management and organizational skills, and ability to multitask and prioritize.
• Demonstrate interpersonal skills and ability to work independently and collaboratively on complex issues with cross-functional, diverse teams (internal and external).
• A willingness to travel extensively throughout the state, work evenings and weekends as needed and directed to achieve the goals of the OEA.

Apply Here: [Ohio Education Association (OEA) - Membership Consultant](#)

About OEA
OEA represents approximately 120,000 teachers, faculty members and support professionals who work in Ohio’s schools, colleges, and universities to help improve public education and the lives of Ohio’s children. OEA members provide a wide range of professional education services in communities throughout the state. OEA members
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state.

Our members teach in kindergarten classrooms, high school labs and university halls. They
counsel adolescents and help students carve out career aspirations. We coach athletes and
transport students to and from the schools and extra-curricular events. We provide
professional services to benefit students, schools, and the public in virtually every position
needed to run Ohio’s schools.

OEA members are dedicated to children and public education. OEA’s mission is to lead the
way for the continuous improvement of public education while advocating for our
members and the students we serve. Through OEA’s 175-year history, OEA members have
been involved in every struggle and effort to advance the finest of America’s dreams: a
quality public education for every child.

OEA has been working to make schools better and improve public education since 1847.

Benefits Overview
This is a bargaining unit position that offers outstanding benefits to employees and eligible
family members, including health, dental and vision insurance; retirement plan and 401(k);
paid vacation and sick leave, and paid holidays. OEA provides liberal training and
professional development opportunities and a year-long mentoring program for new
employees.

Visit the OEA website www.ohea.org for information about OEA.

The OEA is an Equal Opportunity/Affirmative Action Employer