

Commonly Requested NEA Member Benefits Presentations

- **The Three R's of Membership: Recruit, Retain, Reclaim** (approx. 2 hrs.)
A broad based training focusing on various strategies to recruit, reclaim, and retain members using a year round membership campaign. Where multiple locals are involved and as time permits, there is an activity in which participants begin to design a campaign.
- **Reaching Higher Up The Tree: Membership after the low hanging fruit has been picked** (approx.. 60 – 90 minutes)
This session takes a closer look at some past strategies used in membership promotion, explores compelling reasons to join the Association and examines the changing needs of members in the 21st Century. Participants will be able to integrate new (and some old) concepts into local membership campaigns.
- **NEA M Bingo!** (approx. 30 minutes – very flexible)
A simple NEA MB overview designed for Uniserv Councils or local association meetings where there is likely to be little knowledge of NEA MB programs and services, presented in a BINGO format so everyone's a winner. A nice introductory piece!
- **NEA Retired Membership: What's in it for me?** (approx. 45 – 60 minutes)
Designed to promote membership in NEA-R (retired or pre-retired), this session shares the value of continuing membership and focuses on NEA Member Benefits, Liability, Representation on legislative issues, and more.
- **When Can I Afford to Retire... or will I Just Die at My Desk?** (approx. 60 minutes)
Designed generally for members with 15 or more years of service, this presentation increases members' awareness their retirement system, their pension payout options, health care costs and more. Participants will be able to determine if they are on the right track in their retirement preparations and, if not, what are their options, including sheltering severance pay and purchasable service credit options.
- **WEP, GPO and Other Issues Which May Effect Your Retirement** (approx. 60 minutes.)
This presentation helps members understand the impact of the Windfall Elimination Provision, Government Pension Offset, IRS regulations for 403(b) plans and more.
- **20 Financial Mistakes You Can't Afford to Make.** (approx. 60 minutes)
(Alternate versions for various timeframes)
This presentation helps members understand many financial mistakes commonly made by Americans in areas including home financing, life insurance selection, retirement savings, high-debt interest, taxes, auto purchasing, and many more.
- **Liar, Liar, Pants on Fire** (approx. 60 - 90 minutes)
Identity Theft, Credit Fraud, and Consumer Scams are increasingly common events. In fact one in four people in the U.S. will fall victim. If it happens to you, what are the first things you would do? If you don't know, you need to attend this session. Tips on protecting yourself against identity theft and fraud as well as steps to take to minimize damage if you should become a victim.
- **Achieving the American Dream: First Time Homebuyers Workshop** (approx. 60 - 90 minutes)
Designed for first-time homebuyers but also helpful for those who haven't been in the mortgage market for a while, this workshop guides folks through the process of selecting a prospective home, the mortgage process (application, documentation, underwriting, filings, closing), and provides strategies for folks who may be having a tough time with qualifying or saving a down payment.
- **What Do We Do With Mama?** (approx. 60 - 90 minutes)
Long-term care is something that most folks will need at some point in their life. In fact, you are 4 times more likely to become disabled before the age of 45 than to die; and one in five Americans over age 50 is at risk of needing long-term care in the next 12 months. But paying for that care can be financially devastating. This presentation helps members understand the value of LTC insurance which may cover the costs of nursing home care, home health care, assisted living facilities, adult day care, respite care, and/or hospice. Designed not only for member's own considerations, but for their parents, in-laws, grandparents, siblings, and other family members.

- **What I Want My Loved Ones To Know: A practical look at life and family preparedness** (approx. 60 minutes)
This presentation is designed to help members think about matters which will be important to them and their loved ones in the event of an accident, illness, or death. Discussion includes the importance of having a will; a durable power of attorney for health care; the kinds of medical treatment you may or may not want; life, disability, and long-term care insurance; making sure your loved ones know where to find your important papers; and much more.
- **Extra Credit – All you need to know about your credit file** (approx. 45 – 60 minutes)
What goes into your credit file and how it is used are just some of the questions answered in this workshop, designed for members of all ages. Some of the mystery around the contents, the use of your file, the process for correcting errors, and ways to re-establishing good credit are explored.
- **Shopping with NEA Member Benefits** (approx. 30 – 45 minutes)
A live shopping trip to the NEA’s virtual mall *NEA Click and Save* and the more than 700 merchants which provide exclusive savings to NEA members. Most commonly done in November and December around a holiday shopping theme, but members can save lots of money shopping any time of the year.
- **Erasing Student Loans and Debt: Student loan repayment, cancellation, forgiveness, and management options** (approx.. 60 – 90 minutes)
With 44 million borrowers and \$1.6 TRILLION in outstanding debt, the impact of student loans is impacting not only borrowers but communities at large. And despite Betsy Devos’ resistance to loan forgiveness, it remains available to education employees. Depending on where you work, what you do and what types of loans are outstanding, teachers and EDUCATION SUPPORT PERSONNEL may be eligible to have all or some of their loans forgiven. And with the new NEA Student Loan Forgiveness Navigation Tool, NEA members can determine if there is a more economically advantageous payment option as well as determine which forgiveness option(s) are applicable and provides the tools to apply – for free!
- **Who’s Got Time For a Breakdown? Strategies to reduce stress in the lives of education employees** (approx. 60 – 90 minutes)
Education employees are more likely to leave the profession within the first five years than they are to earn continuing contract status/tenure. The top reasons they cite are STRESS, STRESS, and STRESS! This session explores the causes of stress in the lives of education employees and offers some strategies to reduce it.
- **Transitioning From Student to Teacher** (60 – 90 minutes) (created for student members, but could be used with early career teachers, too)
While college prepares students to teach, experience - and the Association - prepare them to survive. In this session, members will participate in a structured conversation to better understand the role of the Association in bargaining and non-bargaining states; features in a collectively bargained agreement; gripes, grievances, and strikes; components of compensation including salary schedule structures (and why merit pay won’t work), employee contributions for insurance and retirement, graduate tuition assistance, hours and days of work; and more! With this understanding, surviving the transition from student to teacher becomes easier.
- **The National Education Association: Our proud history and legacy** (approx. 60 minutes)
The story of the NEA, from its inception in 1852 and through some of the major events that shaped the Association into what it is today. It is a rich history every member will be proud of.

All presentations can be modified to meet the specific needs/concerns of a local, district, region or Service Council. The approximate time given can also be modified to some degree by adjusting the content and/or detail. If a local would like information on a topic not listed, we, at NEA MB, likely have the ability to put most any requested presentation together.

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