

FUNDING OPPORTUNITY! 50/50 Initiative-Round II

June 19, 2018

To: OEA Local Presidents

From: Becky Higgins, President

****NEW** FUNDING OPPORTUNITY. STEP 1 DUE JULY 15, 2018.**

NEA's *My School, My Voice* campaign focuses on supporting affiliates and members in implementation of the Every Student Succeeds Act (ESSA). NEA created the **50/50 Initiative** to highlight the importance of active Association members impacting local ESSA implementation efforts by engaging at least one local affiliate in each state. The **50/50 Initiative** is an exciting approach that connects our Association-wide efforts in educator voice, member engagement, professional learning supports, and racial and social justice in our school communities.

This opportunity will:

- Support local activities that amplify educator voice through actions such as collective bargaining, coalition organizing, school board policies, and worksite-level member campaigns because, as trusted professionals, educators are best equipped to make school and classroom decisions to ensure students' academic success and well-being
- Build capacity for members' efforts to ensure opportunity for all students to succeed

PROGRAM DETAILS

Local affiliates' participation in the **50/50 Initiative** will engage members and potential members around growing opportunities for student success through the implementation of local policies advocated for by educators in our public schools. A successful program will:

- Create a Plan for Engagement that moves the local affiliate towards achieving goals around educator voice and opportunity for all students to succeed.
- Incorporate NEA tools including the Opportunity Checklist, Opportunity Audit, and other resources (including those found on myschoolmyvoice.nea.org) to organize around amplifying and formalizing local voice in ESSA implementation.
- Connect regularly with other local affiliates across your NEA region, as well as NEA staff, to share progress and best practices. NEA will support you with both staff and technical support as you move through this process toward success!

DEADLINE

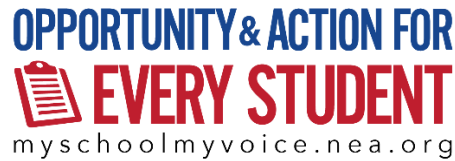
Applications are due July 15, 2018 via e-mail to esenter@nea.org. Grantees will be notified by August 6, 2018.

HOW TO APPLY

1. Submit an application (using the attached application document) to EPP Manager Elic Senter at esenter@nea.org by July 15, 2018.
2. Qualifying applicants will then work with NEA to finalize a plan that articulates moving your goals to wins locally.
3. Make exciting strides locally to engage and amplify educator voice!

FUNDING ELIGIBILITY

- Small locals (fewer than 200 members) are eligible for up to \$7,500.
- Medium locals (201-500 members) are eligible for up to \$10,000.
- Large locals (500+) are eligible for up to \$15,000.



NEA's 50/50 Initiative: Raising Educator Voices for Student Success

NEA's My School, My Voice campaign provides an excellent opportunity to engage local affiliates around ensuring equity for all students, using the power of educators' voices. NEA's **50/50 Initiative** is designed to engage at least one local affiliate in each state affiliate to highlight the importance of active union members working to positively influence local ESSA implementation efforts. This opportunity will:

- Support local activities that identify opportunity gaps and move toward solutions, build equitable schools for all students, and amplify educator voice
- Build and leverage existing partnerships to close opportunity gaps for students
- Engage members and non-members in working to ensure local ESSA implementation plans and teams engage educator voices

Why participate?

This initiative will help locals build understanding and collaboration among members, potential members, and community stakeholders, using NEA provided resources, grant funds, and technical assistance. Involvement in local ESSA implementation presents educators with a significant opportunity to advocate for meaningful ways to ensure opportunity for all public school students.

How it works:

- **STEP 1** — Create a Plan for Engagement that includes specific objectives, interim goals, and an overall goal with a detailed budget and a timeline for implementation. The timeline must be at least 4 months, and must no later than October 2018, ending by May 2019. The window for actions to take place is August 2018 – May 2019.
- **STEP 2** — Incorporate NEA tools such as the Opportunity Checklist, Opportunity Audit, *Advocating for Great Public Schools* toolkit, and other resources found on myschoolmyvoice.nea.org to organize around promoting and ensuring local voice in ESSA implementation.
- **STEP 3** — Submit monthly progress reports based on accomplished programs that are part of a Plan for Engagement.
- **STEP 4** — Engage in monthly regional calls and to share progress and best practices. NEA will provide additional support and resources to help implement locals' plans, and may provide on-site assistance where appropriate.
- **STEP 5** — Engage at least 25% of current membership and work with potential members and the community to achieve the goals articulated in the Plan for Engagement.
- **STEP 6** — Produce a final report sharing progress and accomplishments no later than June 15, 2019 to highlight for non-grantees the successes and efforts of grantees.

Learn more and apply!

Submit an application using the 50/50 Minigrant Application. Locals selected for the program will be asked to submit a plan detailing plans to engage key constituencies in your local ESSA implementation efforts. Locals will be eligible for grants in a range of up to \$7,500 to up to \$15,000, depending on the size of the local Association. Applications are due on July 15, 2018.

My School, My Voice: NEA's 50/50 Initiative Grant Application

DUE JULY 15, 2018

NEA's My School, My Voice campaign provides an excellent opportunity to engage local affiliates around ensuring equity for all students, using the power of educators' voices. NEA's 50/50 Initiative is designed to engage at least one local affiliate in each state to highlight the importance of active union members working to positively influence local efforts to increase educator voice. This opportunity will:

- Support local activities that identify opportunity gaps and move toward solutions, build equitable schools for all students, and amplify educator voice.
- Build and leverage existing partnerships to close opportunity gaps for students.
- Engage members and potential members in working to ensure local ESSA implementation plans and teams amplify educator voices.

Why participate?

This initiative will help local affiliates build understanding and collaboration among members, potential members, and community stakeholders using NEA-provided resources, grant funds, and technical assistance. Involvement in local ESSA implementation provides educators with a significant opportunity to advocate for meaningful ways to ensure opportunity for all public school students.

Locals with fewer than 250 members will be eligible for minigrants up to \$7,500. Locals with 250-500 members will be eligible for minigrants up to \$10,000. Locals with more than 500 members will be eligible for minigrants up to \$15,000.

Application Contact Name:

Application Contact Email:

Local Affiliate:

Local President's Name:

State Affiliate:

Number of members in local affiliate:

Please describe your local affiliate's involvement in raising educator voice through ESSA implementation to date:

How will you utilize grant funds and resources to amplify educator voice?

How will your plan engage members and other educators in local ESSA implementation efforts?

List ALL community partners that you plan to involve and explain how you will engage additional stakeholders:

List the team of persons at your local affiliate who will administer your 50/50 Initiative Grant:

Describe what “success” looks like if your grant is funded:

What is the timeline for your activities?

Please identify a date for each step; for example, Step 1 - February 3; Step 2 - February 4-17; Step 3 - February 18; Step 4 - March 2.

Please provide a budget for your plan, and indicate how much you are requesting through the 50/50 Minigrant program.

Please note that grant funds cannot be used for stipends or promotional materials. Please be as specific as possible.

After this program ends, how will you continue to raise educator voice at the local level?