



February 9-11, 2023

Hyatt Regency Columbus

350 North High St.
Columbus, OH 43215

Register now by going to <http://aoi.ohea.org>

Registration Fee: The \$100 Registration Fee covers hotel (double occupancy), all training materials, and most meals. Scholarship information is available on the registration website.

Hotel Reservations Deadline: Thursday, January 26, 2023

Event Registration Deadline: Monday, January 30, 2023

The 2023 OEA Advocacy and Organizing Institute features more than 25 different learning opportunities on a broad range of topics from “Traditional Bargaining” to “Mindfulness in our Leadership Roles.”

Thursday Night Keynote

Finding Ourselves in “Equity”

Kate Gerson
Founder and CEO of REthinc



Kate Gerson is a powerful advocate for equity in American institutions. With over 25 years racial equity work and education leadership, Kate has emerged as a thought leader widely respected for her ability to translate research into action and data into comprehensible truths. She built a national reputation leading transformational learning experiences at the Standards Institute where teams of professionals find urgency and information regarding systemic racism in American schools.

Previously, Kate was a Senior Fellow at the Regents Research Fund, where she led New York State's academic projects under Secretary John B King Jr., including EngageNY, the first K-12 ELA and math curriculum aligned with high standards. She founded and led UnboundED (the host organization Standards Institute), working at the intersection of racism and learning to shift practice, share information, and build a community of thoughtful folks invested in growing and learning at work. Prior to her work at UnboundEd and New York State, Kate was an Executive Director at New Leaders, the founding principal of a model transfer high school for over-aged and-under-credited students in New York City and began her career as an award-winning high school English teacher in Indianapolis Public Schools. She is a proud third generation educator and a single mom of two daughters attending New York City public schools. Kate is now the CEO and co-founder of REthinc, a diversity, equity and inclusion firm focused on creating cultural and systems change in organizations while reducing the harm that often occurs as workplaces move through the growing pains of equity work, culture building, and organizational learning. REthinc's group of practitioners are committed to the deconstruction of systemic racism in the public and private sectors.

Kate shares the compelling message that the status quo isn't good enough and that with honesty, courage and community, the change we need is within our grasp. She invites leaders from every field and industry to join the conversation, understand why the details matter and how small decisions can make all the difference. Each time she speaks, her listeners are called to confront their own role in the system and move closer to leading change.